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SIGNATURE	OF APPLICANT, ATTO	RNEY, OR	AGENT		
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Date June 15, 2005		Reg. No. 32	302		
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	Docket No. SHO002USPT03			
Serial No. 10/765,007		Filing Date 01/26/2004		
Applicant:	Schooler			
Invention:	PERSONA			

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This Response is being filed in reply to the Office Action mailed May 20, 2005 to which a response is due on or before August 20, 2005.

As an initial matter, Applicant notes that this application was filed as a continuation application with claims 1-37. Claims 18, 19, 25 and 28 were cancelled in an Amendment & Response filed contemporaneously with filing of the continuation application. The Examiner appears to have renumbered the claims in the continuation application as claims 1-33. However, Applicant shall continue to reference the pending claims as claims 1-17, 20-24, 26-27 and 29-37 in accordance with M.P.E.P. 608.01(j).

Applicant thanks the Examiner for indicating that claims 12-17, 20-24, 26-27 and 29-37 12-33 are allowed and that claim 8 is allowable over the prior art of record.